

CSEAR Council Meeting Agenda

Monday 11 June 2018

Location: Zoom

1pm (BST)

1	Members of Council Present					Notes:
	Member ship No.	Member	University	In Attendance	Email	
	IND18-CM1	Professor John Ferguson	St Andrews University	Y	jf60@st-andrews.ac.uk	
	IND18-CM2	Ms. Lorna Stevenson	St Andrews University	N	las27@st-andrews.ac.uk	
		Professor Charles Cho	York University	Y	ccho@schulich.yorku.ca	
	IND18-061	Dr. Matias Laine	University of Tampere	Y	Matias.Laine@staff.uta.fi ;	
	IND18-108	Professor Ian Thomson	University of Birmingham	Y	i.thomson@bham.ac.uk ;	
	IND18-116	Professor Robin Roberts	University of Central Florida	Y	Robin.Roberts@bus.ucf.edu ;	
		Professor Jesse Dillard	Victoria University of Wellington	N	jdillard@pdx.edu	
	IND18-020	Dr. Colin Dey	University of Stirling	Y	colin.dey@stir.ac.uk	
		Professor Massimo Contrafatto	Universita Degli Studi Di Bergamo		massimo.contrafatto@unibg.it ;	
	IND18-037	Dr. Carol Tilt	University of South Australia	Y	carol.tilt@unisa.edu.au	
	IND18-168	Dr. Carmen Correa Ruiz	Universidad Pablo de Olavide	Y	mccorru@upo.es	
		Professor Giovanna Michelin	University of Exeter	N	g.michelon@exeter.ac.uk ;	
	Professor Gunnar Rimmel	Henley Business School	N	gunnar.rimmel@handels.gu.se		
2	Apologies for Absence: Ms. Lorna Stevenson, Prof. Giovanna Michelin, Prof. Jesse Dillard					
Notes: Commence: 1:15pm						

FOR REVIEW & DISCUSSION	
3	<p>Approval Required: Minutes of Previous Meeting {Tuesday 6 March 2018}</p> <p>Notes/Modifications: Approve</p>
4	<p>Updates: Satellite Office Payments to Cover Central Admin Costs</p> <p>Note: all satellite offices to ensure conference delegates are paid CSEAR members through CSEAR UK.</p> <p>Action: Robin to forward the invoice letter {\$5000.00} of sponsorship to CSEAR UK – Invoice sent and approved. Will come in a form of a cheque.</p> <p>Action: Charles to add the sponsorship amounts to the budget. – Charles, (wire transfer) was approved and sent.</p> <p>No other news for any other CSEAR offices.</p>
5	<p>Updates: CIMA Sponsorship Allocation of £14,000 – for UK and Australia</p> <p>The amount received is lower than requested, but is equal to last year. The agreed upon sponsorship split will also remain the same as last year: 2017/2018 - £14,000 > CSEAR UK £10k & ACSEAR £4k</p> <p>Note: these amounts include the ESC one day event and the bursaries for the emerging scholars.</p> <p>ACSEAR – To send on Invoice for payment.</p> <p>Misunderstanding – ESC full payment for entire event/ anticipated cost, despite CIMA amount being able to cover. The ESC will cost £2000.</p> <p>Consideration of all bursaries. Previous years the bursaries covered the costs of the conference, not the accommodation. ESC was always free.</p> <p>Going forward how do we want to use these bursaries.</p> <ol style="list-style-type: none"> For emerging scholars entirely Other events, ie. Workshops <p>Going Forward: Bursaries – similar offerings, however; fewer bursaries may be awarded.</p> <p>True to our mission.</p> <p>Action: Carmen and Gio to encourage 500 word blog post</p>
6	<p>Updates: Abstract/Paper Committee (Charles)</p> <p>Received 95 submissions</p> <p>Limited space</p> <p>3papers / session @ 7 sessions</p> <p>Based on scope and quality some had to be rejected.</p> <p>Full timetable will be created in a few weeks.</p> <p>Not accepting requests for time</p> <p>Plenary and practitioner presentations confirmed.</p> <p>Issue (Colin): ACSEAR full papers only vs. UK abstracts only</p>
7	<p>Updates: ESC and Congress Conference Registrations to Date (Lori Leigh)</p> <p>Action: Lori – to send email reminder</p> <p>Action: Lori – CSEAR Council create drop box</p> <p>Opportunity: Best paper award for full papers?</p>
8	<p>Updates: Membership Details (Lori Leigh)</p> <p>173 – Going to exceed last years numbers.</p>
9	<p>Updates: Social Media (Colin)</p> <ul style="list-style-type: none"> FaceBook: 600 members Twitter: 300 Blog <p>ACSEAR now on Facebook</p> <p>Good response to increased interest, heightened comments</p>

	<p>Opportunities: to promote the CSEAR conferences</p> <p>Opportunities: for people to create calendar of events</p> <p>Usage and coverage is quite impressive.</p> <p>Opportunities: looking to repost original and second-hand material</p> <p>Action: more linkages required (for reciprocal relationships to increase traffic) – everyone to consider how they can contribute.</p> <p>Action: For collaboration, try to tag other people’s articles/information</p> <p>Opportunities: Creating a space for people to communicate interdisciplinary topics.</p> <p>Opportunities: ESC to provide a 500 word review of the ESC and Congress</p> <p>Action: Carmen – to propose a few topics and get them to write for the blog.</p>	
10	<p>Updates: Website</p> <ul style="list-style-type: none"> • Action: John, Massimo and Ian to meet to prioritise a list for website changes. • Action: Still to consider: everyone to look at the website and create a “hit-list” of what needs to be changed. Have a meeting to discuss at the Congress. 	
11	<p>Updates: Communication Efforts (Lori Leigh)</p> <ul style="list-style-type: none"> • Newsletter • ‘Meet the Member Monday Memo’ • Linked In – 70 people in the community <p>No other issues raised.</p>	
12	<p>Updates: Collaborative Research Efforts</p> <p>a) Opportunities to work with EAA:</p> <p>b) Theme-related workshops ideas:</p> <p>c) Social media workshop ideas:</p> <p>Matais – looking into workshops EAA – committee to expand - trying to influence perceptions of accountability. CSR proxy and visibility. Joanna to follow up with Matais this month.</p> <p>Charles – in 2yrs, secured a symposium at Bucharest EAA event. North American Committee: no mechanism as of yet.</p> <p>Robin – Natural fit options</p> <p>Ian – BAFA (Birmingham, April 2019) – IMAM conference (theme: biodiversity) prior to BAFA conference provides opportunity for workshop. Overlapping conferences are quite positive.</p> <p>John Ferguson: Practitioner-based workshop for human rights based will have a report to be produced including CSEAR affiliation.</p> <p>Charles – CSEAR North America – In two years, piggy-back July 2020 CPA conference.</p> <p>Robin – Bio-diversity/Nature workshop, happy to plan.</p>	
13	<p>Updates: ESC and Congress</p> <p>1. Research Agenda: Set a research agenda for CSEAR and have sessions at every conference.</p> <p>Action: Ian and Massimo to organize and moderate session for research agenda. Meeting on Thursday, June 14th.</p> <p>Action: Ian - Start a conversation for the Facebook page. Discussion beforehand will provide ideas for ways forward. Possible topic areas sustainability or human rights issues. Get some collective effort, ie. Ian and Colin’s work in Scotland can be shared to other countries.</p> <p>Action: Committee members to email Ian or Massimo, or to the Facebook conversation (that will be starting soon) with research agenda ideas.</p> <p>Action: To be included</p>	

	<p>CIMA Practitioner Forum – Not included on the schedule. Action: Lori – to email CIMA contacts to decipher who is coming (get list from John)</p> <p>Carmen: ESC – Planning to have a welcome address from Sponsor</p> <p>(a) Name of CIMA available for the welcome address (b) Name of CIMA for timetable (c) Ideas</p> <p>Action: Lori – to find out CIMA Charles and Ian to be there to help out.</p> <p>2. Organizing Committee: too many papers, instead have more workshops that could adhere to any of the following formats: a) 6 people 6 minutes each; b) more use of posters; c) 5 minute videos.</p> <p>3. Networking: Look for new volunteers. People to get engaged, but not necessarily on the Council Action: Lori Leigh to put in communications.</p>	
For Your Attention:		
14	<p>CSEAR Conference Fringe Event – Tuesday 10 July, Edinburgh As Per: Colin Dey</p> <p>Following discussions amongst some members via Facebook, it was suggested it would be a good idea to organise a ‘fringe’ event to coincide with the forthcoming IPA conference being held in Edinburgh in July. The idea of having conference fringe events has already been raised within the council, so I hope everyone will already be familiar with it and generally supportive of the idea. Given the opportunity presented by the IPA conference, I think now is a very good time to get the ball rolling and hopefully establish such fringe events – with CSEAR as the organising body – as a regular feature on the international conference calendar, particularly the IPA/APIRA/CPA events.</p> <p>Ian, Shona and myself have been working on pulling this together, and as things currently stand, we have got a theme/topic, a venue and (hopefully) a very good guest speaker for an afternoon event which would take place on Tuesday 10 July, the day before the IPA conference begins. We are planning on total numbers of around 40, with invitations going initially to CSEAR members. Hopefully we can use Eventbrite to manage this.</p> <p>The proposed topic for the event is ‘Land ownership, stewardship and accountability’. The workshop would explore the relevance of land issues to accounting research, to learn more about these issues in Scotland, and to develop a research agenda for future work.</p> <p>The venue we have selected is the Quaker Meeting Rooms on Victoria Street in Edinburgh – very centrally located in a beautiful part of the Old Town.</p> <p>We are close to securing an excellent guest speaker who is a ‘Green’ politician with direct and longstanding interest in land ownership and reform. What we need is agreement from the council to go ahead, and to cover the costs of the event. These are:</p> <p>Venue £200 Refreshments (tea/coffee) £50 Guest speaker £250 Total £500</p>	

	<p>Require a Go-Ahead: Approved Notice for a regular event.</p> <p>Speaker: Andy Whiteman – Academic, campaigner (against abuses of the law)</p> <p>Use as a pilot to incorporate before other main conference.</p> <p>Action: Conference to be funded by £600 donation (received by Francis & Taylor)</p>	
15	<p>Updates: For SEAJ</p> <p>Action: Matias happy to receive submissions.</p> <p>Action: Invite Carlos to participate on Board.</p> <p>John – Considerations of number of people on the Board.</p> <p>Action: Large item point – When Council → to feedback for conference.</p> <p>John: receive money for £5-10k fundraising for CSEAR – will require feedback</p>	
16	OTHER ITEMS (?)	
<p>UPDATES</p> <p>Members' List of Priorities From Last Meeting:</p> <p>Matias: Get started with workshop series (small scale to see what works).</p> <p>Gunnar: Seminars within the scope of CSEAR, increase visibility, new website.</p> <p>Massimo: Organize workshop, implement complimentary research days at conference, and secure specific topic ideas for the future.</p> <p>Charles: Seek ideas for workshops, conference and events have to be localised.</p> <p>Ian: Try to find ways to access remotely and more effectively online, podcasting opportunities.</p> <p>Robin: CSEAR designation on google scholar, tag on profile, set up Linked-In account and further sharing of connections.</p> <p>Action: Colin or Lori Leigh to set up.</p> <p>Lori Leigh: Data management and renewal of membership efforts, revise newsletter, contribute to social media efforts.</p> <p>Action: Lori Leigh to send out renewal payment reminders.</p>		
Proposed Date of Next Meeting: CSEAR Congress – Day to be decided		

ACSEAR Updates:

1. We are in the process of organising the invoice for the CIMA money..
 2. We have now set up an online conference paper management system (called EasyChair that we used back in 2009 in Christchurch) to manage the paper submission process.
 3. The ACSEAR 2018 website is live and available here - <https://www.monash.edu/business/a-csear-conference-2018>
 4. The call for papers is available at <https://www.monash.edu/business/a-csear-conference-2018/call-for-papers>
 5. We have advertised recently at EAA and will be advertising at AFAANZ in Auckland.
 6. Sending out an email advertisement this week to current database and interested CSEAR community.
 7. Following up sponsorship with CPA Australia (but not too hopeful given their current environment).
- Action:** Carol to put ACSEAR on Facebook

Item: Conference management system in place.

To be discussed by the end of the year.

Action: Use of Easy Chair for conference management system.

Action: Ian Thompson, to look into potential options.

No last request

Next meeting will be at the conference.

Zoom approved for all further meetings.