



CSEAR

Centre for Social and Environmental Accounting Research

New Research Calls for Less Talk, More Action to #MoveTheDate

August 1, 2018

by [Sustainable Brands](#)

August 1 marks our earliest yet [Earth Overshoot Day](#) (Ecological Debt Day) — the day humanity has used nature’s resource budget for the year — since its establishment in 1987.

So, are businesses holding themselves accountable? London-based sustainability consultancy [Article 13](#)’s latest annual sustainability practitioner research, released today, examined what 200 big companies are measuring and reporting, and the targets they are setting, for the past three years. They also conducted over 100 interviews with leading sustainability practitioners.



Find Some of the Findings – Continued on Page

SEAJ Updates

Find out the latest Social and Environmental Accountability Journal

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Calls For Papers

Also see the accompanying email attachments for more details on the C4Ps.

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CSEAR Conferences

Check Your Diaries – there are plenty more CSEAR conferences being held this year!

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Centre for Social and Environmental Accounting Research
Accountability Transparency Sustainability





CSEAR would like to thank the Chartered Institute of Management Accountants (CIMA) for all their support and contributions for the CSEAR Emerging Scholars Colloquium (ESC) and Congress being held in St Andrews this August and towards the A-CSEAR ESC and conference at the end of the year.

We really appreciate your help!

Editor's Note

Welcome to the Summer Edition of the CSEAR Newsletter!

This newsletter aims to highlight the foremost activities pertinent to CSEAR's initiatives and activities. Here you will find a summary of CSEAR news, calls for papers and conference details. If you have any news to share with the CSEAR community please get in touch. Our members are very important to us, so please let us know if there is anything we can do to make your time in CSEAR more useful. Also, our membership is growing and you can help by encouraging your colleagues to sign up as members today! Printed promotional materials are available for you to place in your institution ☺ Message us today for some free posters or flyers.

Thank you again for being a part of the CSEAR community this year. I look forward to hearing from you!

Best and warmest regards,

Lori Leigh Davis, PhD CSEAR Administrator

Be An Active CSEAR Member Today!

Get involved by: Visiting our Blog:

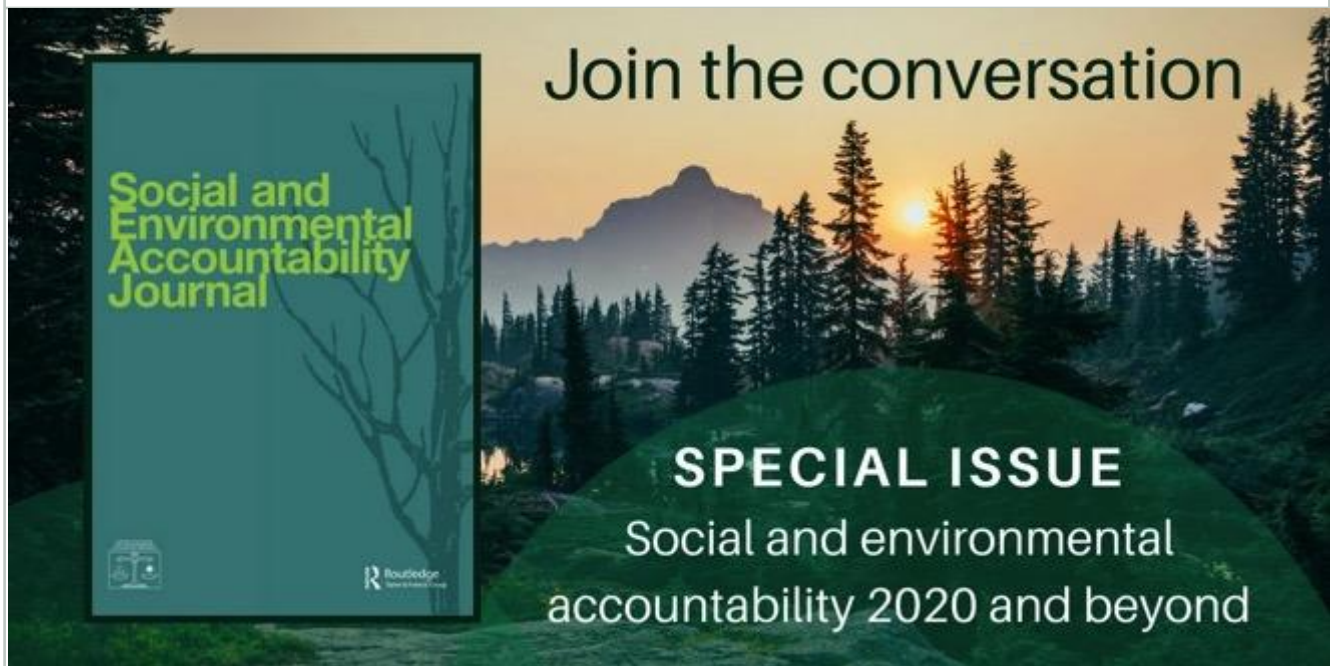
<http://csearweb.blogspot.co.uk/>

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See Added Attachment for Full Details for the Special 2020 Issue

In The Next SEAJ

Available this August

Volume 38 Number 2 September 2018

Contents – Articles

Reliability and Comparability of GHG Disclosures to the CDP by US Electric Utilities
by Elizabeth Stanny

Mandatory? Voluntary? A Discussion of Corporate Environmental Disclosure
Requirements in China
by Hui Situ and Carol A. Tilt

Commentary

Making Social and Environmental Accounting Research Relevant in Developing
Countries: A Matter of Context
by Carol A. Tilt

Also – Book Reviews and Article Reviews

***Submitting to Social and Environmental Accountability Journal
For more information about the journal and guidance on how to
submit, please see www.tandfonline.com/seaj***

Call for Papers

Special Issue of Sustainability Accounting, Management and Policy Journal

“Towards a Better Understanding of Sustainability Accounting, Management and Policy Research and Practice in North America”

Guest Editors: Charles H. Cho, Schulich School of Business, York University (Canada) (ccho@schulich.yorku.ca) Anna Kim, HEC Montréal (Canada) (anna.kim@hec.ca) Michelle Rodrigue, École de comptabilité, Université Laval (Canada) (michelle.rodrigue@fsa.ulaval.ca) Thomas Schneider, Ted Rodgers School of Management, Ryerson University (Canada) (tschneider@ryerson.ca)

For this Special Issue of Sustainability Accounting, Management and Policy Journal (SAMPJ)—in collaboration with the 7th North American Congress on Social and Environmental Accounting Research (7th CSEAR NA), we invite manuscripts that examine sustainability issues that are particularly relevant to the North American context.

The following topic areas highlight potential research themes linked to the North American context:

Legalisation of cannabis - Social housing - Wildfires - Indigenous peoples in a context of self-government and accountability - Development of carbon policies and carbon markets - Welcoming and integrating migrants and refugees - (Illegal) immigration - Money laundering and tax havens - Natural resources - Supply chain audit and responsible sourcing - North American Free Trade Agreement (NAFTA) - The impacts and roles of the political environment - Involvement of the North American accounting profession in sustainability accounting and management - Pursuing sustainability research/doctoral studies in North America - Developing sustainability accounting and management education

Submission deadline for the Special Issue: October 1st, 2018 For the FULL call for papers brief see the attachment in the email: Sustainability Accounting, Management and Policy Journal Call for Paper

Important Notice: Submissions to the journal must be made using ScholarOne Manuscripts, the online submission and peer review system.

Call for Papers

See Added Attachment for Full Details

Geneva Summit on Sustainable Finance 2018 - Emerging Trends in Sustainable Finance

Conference Date: December 7th 2018, Geneva, Switzerland Submission Deadline: 17 August, 2018

23rd EMAN Conference Biodiversity and Natural Capital Accounting In collaboration with CSEAR Birmingham, United Kingdom April 4th-5th 2019

The deadline for abstracts is January 15th 2019. Abstracts should not exceed 500 words. Notification of acceptance decisions will be sent out by February 28th, 2019. Questions can be addressed to: d.gibassier@bham.ac.uk

Accounting for Social Impact Special issue call for papers from Qualitative Research in Accounting & Management

* Deadline for submission of papers to QRAM: 1 February 2019

* Publication of Special Issue: 2020 * Manuscripts should be prepared and submitted in accordance with QRAM author guidelines and is subject to QRAM's regular double-blind review process. All submissions must be made via QRAM's online system

* Please specify that your submission is to the special issue on "Accounting for Social Impact"

Accounting, Auditing & Accountability Journal Special issue: Incorporating Context into Social and Environmental Accounting (SEA) in Developing Nations

Submissions The closing date for paper submission is 31st July 2019 and the expected publication in 2020.



August 2018

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CONFERENCES

SUMMER EDITION

**CSEAR UK - St Andrews University,
School of Management 30th CSEAR
International Congress on Social and
Environmental Accounting Research:
August 28-30th Preceded by the Emerging
Scholars Colloquium (ESC): August 27th**

The CSEAR conference provides a forum for scholarly work in various stages of development. In line with our ethos of transparency, accountability and responsibility the ESC and Congress will be a plastic-free. We have met our capacity for the conference this year. Please contact Lori Leigh if you would like to be placed on the waiting list.



University of
St Andrews | FOUNDED
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**7th Italian Conference on Social and
Environmental Accounting Research
“Accounting, Accountability and Society”
Urbino, Italy, 20th and 21st September 2018
and 2nd CSEAR Italy Doctoral Colloquium**

Dates to Remember:

15th August 2018: Early registration dead line
31 st August 2018: Late registration until 11th
September 19th CSEAR Conference Contact
and Information Inquiries concerning general
information about the Conference,
registration and accommodation should be
direct to the Conference Administrator e-
mail address: csearitaly2018@uniurb.it Please
check the conference website
<http://eventi.uniurb.it/csear/> for more details.
The website will be regularly updated with
important information about registration and
accommodation.



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CONFERENCES

CSEAR Ireland 2nd Congress on Social and Environmental Accounting Research Kemmy Business School, University of Limerick, Ireland

October 31 – November 2, 2018 - INITIAL CALL FOR PAPERS

The Accountability Research Cluster (ARC) in Kemmy Business School is pleased to welcome the second CSEAR Ireland conference to at University of Limerick. Once again, CSEAR Ireland aims to bring together scholars and practitioners interested in issues related to Social and Environmental Accounting Research, and more broadly, draws on perspectives from other disciplines to highlight possibilities for, and enlightening conceptions of, accounting and social change. The spirit of the conference is collegiate and inter-disciplinary, and we aim to provide a forum for discussion, collaboration and intellectual exchange for all those interested in any of these fields of research or practice. The conference is hosted by ARC in the Kemmy Business School, University of Limerick, Ireland. The conference is associated with a Special Issue of Accounting Finance and Governance Review addressing the theme of Interdisciplinary Perspectives of Accounting and Social Change, and work in progress intended for this special issue and relating to this theme will be especially welcomed. Where possible, these papers will be accommodated in a designated track. We welcome abstracts of 300 words on this or on the broader themes of social and environmental accounting research. The conference committee encourages contributions on a wide range of topics through the use of a variety of approaches, including theoretical and empirical papers employing qualitative, quantitative and critical methods, action-based research and case studies. Further details will be updated at:

<http://www.ul.ie/business/arc>

Queries can be sent to: CSEARireland@ul.ie or to the conference chairs, Sheila Killian or Philip O'Regan at UL.

Delegates at the CSEAR Ireland conference should be members of CSEAR at the time of registration.



August 2018

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CONFERENCES



The 2018 CSEAR Portuguese Conference will be hosted by The Polytechnic Institute of Setubal (40 Kilometers from Lisbon) Portugal from 8 and 9 November 2018

One of the main goals of the conference is to share knowledge about new instruments, policies and strategies aimed at sustainable development, emanated from the interdisciplinary domains of Accounting, Economics, and Environmental Planning and Management. Another relevant goal of the Conference is to promote a constructive and informal ambience, in order to encourage critical reflection and discussion about these matters. GECAMB 2018 will also include a meeting dedicated to a debate concerning PhD and Masters Projects in this area, which shall allow young researchers to present their research projects and/or first results of their work for analysis and discussion.

Plenary speakers will be:

Helen Tregidga - School of Management - Royal Holloway, University of London, UK

Jose Moneva - Department of Accounting and Finance - University of Zaragoza, Spain



August 2018

CSEAR CONFERENCES

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ACSEAR Conference, Monash University, Melbourne, Australia

December 4th - Emerging Scholars Forum
December 5th-7th Main Conference

The submission deadline for research papers for A-CSEAR is ***Monday, 6 August 2018.*** Find out more at: <https://www.monash.edu/business/a-csearconference-2018/about>



MONASH University

Exciting News!!!!

The A-CSEAR conference will be held in Tasmania in 2021



UNIVERSITY of TASMANIA



Continued from the Cover Page:

Among the findings:

There's plenty of measuring going on, but targets are lacking:

- 57 percent of targets are set for 2020
- Continued increase in activity for high-profile topics such as climate (carbon and energy), pollution (and waste), water and gender equality
- No evidence of any targets set against the ocean acidification boundary or political voice threshold
- Despite wider adoption of the **SDGs** for reporting, the study found few companies setting targets and measures for access to health, food and housing
- More action on corporate commitments is needed to help reverse the Earth Overshoot Date.



On the plus side, the study saw the start of a shift, from seeing planetary boundaries and social thresholds as a risk, to viewing them as an **opportunity for future business value**. Focusing on these opportunities with emergent generations is a powerful way to address the dangerous direction of Earth Overshoot Day.

With this in mind and a 2030 focus required for corporate target-setting, Article 13 also asked **Gen Z** — arguably the most important generation of planetary stewards — what they thought, introducing them to the real science and social economics behind our planet's dwindling resources and the potential consequences they might be facing in 2030.

For the full article go to Sustainable Brands:

https://www.sustainablebrands.com/news_and_views/walking_talk/sustainable_brands/new_research_calls_less_talk_more_action_movethedate



Launched in 2006, Sustainable Brands has become a global learning, collaboration, and commerce community of forward-thinking business and brand strategy, marketing, innovation and sustainability professionals who are leading the way to a better future.

Meet the Member Monday Memo

Thank you to everyone who has contributed to the Meet the Member Monday Memo this year!



We want to highlight your work and achievements too! Please send a 500 word bio and a cheery photo to csear@st-andrews.ac.uk to be showcased in a Monday Memo this Autumn.

Leading Sustainability Experts Call for More Efficient Approach to Deliver UN Goals

https://www.eurekalert.org/pub_releases/2018-07/uos-ls071118.php

Sustainable Property, Construction and Infrastructure

New research published today by the Supply Chain Sustainability School of Australia has revealed a significant jump in the importance of sustainability knowledge for property, construction and infrastructure businesses, with 63 percent of respondents reporting that it has become more important over the past twelve months; up 11 percentage points from last year.

<https://www.architectureanddesign.com.au/news/new-research-finds-that-sustainability-knowledge-n>



Discover the top 100 Corporate Citizens in 2018 here:

[http://www.3blassociation.com/files/X3ckPc/CR_Summer%2018_web.p
df](http://www.3blassociation.com/files/X3ckPc/CR_Summer%2018_web.pdf)

Hong Kong Brands Show Continuous Improvement in Business Sustainability

Leading companies in Hong Kong have shown increasing concerns for corporate social responsibility (CSR) and business sustainability, according to a latest research conducted by the Chinese University of Hong Kong (CUHK).

<http://www.marketing-interactive.com/hong-kong-brands-show-continuous-improvement-in-business-sustainability/>



CSEAR | Centre for Social & Environmental Accounting Research
Accountability Transparency Responsibility



Centre for Social and Environmental Accounting Research (CSEAR)

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Like our CSEAR group on Facebook

Website: <https://www.st-andrews.ac.uk/csear/>



The Centre for Social and Environmental Research (CSEAR) is an international membership-based network that aims to mobilise accounting scholarship to enable a more sustainable society. For close to three decades CSEAR has been recognized as a global community of scholars who engage with students, activists, practitioners, policy makers and other interested groups in order to generate and disseminate knowledge on social and environmental accounting and accountability. Our mission is to encourage and facilitate high quality, relevant research, teaching and external engagement with practice and policy through developing knowledge, expertise, resources and a supportive network for mentoring and career development.

Contact Information We would love to hear your news! If you would like to contribute to the CSEAR newsletter send your information and photos to

Lori Leigh Davis: csear@st-andrews.ac.uk



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