

'CSEAR E-Newsletter' – September 2008

FROM THE CENTRE FOR SOCIAL AND ENVIRONMENTAL ACCOUNTING RESEARCH

Welcome to the latest CSEAR *E-Newsletter* which is sent out to all members regularly throughout the year, providing you with up to-date SEA news and contact information. If you would like to use these pages for publicising any conferences or events that you think would be of interest to other CSEAR members just let us know by emailing us.

CSEAR News

- **Long overdue there is now an entry on social accounting on Wikipedia. Have a read and if you don't agree get editing.** http://en.wikipedia.org/wiki/Social_accounting
- **CSEAR's own Discussion Board** now has an on-line forum for the **Emerging Scholars** and the **Lesser Developed Countries** groups including thoughts about objectives. Podcasts of plenary speakers at the **UK CSEAR conference** will be added soon. www.csear.forumup.org
- **CSEAR's Emerging Scholars Sub-Committee** has a 'community' email distribution list. Now is the time to get involved as an emerging scholar or by offering help and support, let us know by email if you want to join. **E.mail:**
csear@st-andrews.ac.uk
- **Ataur Belal** is chairing the newly formed **CSEAR's LDC Sub-Committee** and he is currently recruiting committee members. If you are interested in joining this group or simply want to know more email him or the CSEAR office. **E.mail:** a.r.belal@aston.ac.uk
- **3rd GECAMB Conference on Environmental Management & Accounting – The Portuguese CSEAR Conference**, will be held on **16th - 17th October 2008**, at **Escola Superior de Tecnologia e Gestão do Instituto Politécnico de Leiria, Leiria Portugal**. Plenary speakers include **David Owen**; **Ian Thomson**; **Manuel Castelo Branco**; and **Carlos Larrinaga**. <http://ww2.estg.ipleiria.pt/~gecamb2008/>
- The **7th Australasian Conference on Social & Environmental Accounting** will be held on **7th–9th December 2008**, at the **University of South Australia**. Plenary speakers include **Katsuhiko Kokubu**, **Lee Parker**, **Stefan Schaltegger** and **Carol Tilt**. A main theme will be **Sustainability Accounting – A Question of Management!** with an Environmental Management Accounting parallel stream also run supported by **EMAN** (Environmental Management Accounting Network). A Call for Papers has been issued. **For further details of associated AAAJ and APCEA Special issues see website at:-**
<http://csear.econ.usyd.edu.au>
Email:
C.Hughes@econ.usyd.edu.au
- The **1st South American CSEAR Conference on Social and Environmental Accounting Research** will be held from **27th – 28th July 2009** in **Rio de Janeiro, Brazil**, and organised by the **Federal University of Rio de Janeiro**. **Email to express early interest:**
Araceli Cristina de S. Ferreira
araceli@ufrj.br
- The **21st CSEAR UK conference** will be held at the **University of St Andrews** from **1st – 4th September 2009**. This conference will include a day workshop '**Accountability & Human Rights**' – see also the **CPA Call for Papers** sent out with this newsletter. www.st-andrews.ac.uk/management/csear

CSEAR News (continued)

- The **7th Reunión de Investigación en Contabilidad Social y Medioambiental (Spanish CSEAR)** will be held at the **Universidad de Las Palmas de Gran Canaria** from **10th-12th September, 2009**. Early information and a Call for papers are on the Spanish CSEAR 2009 website now with registration and accommodation details available soon. General enquiries email: **Jose Juan Deniz-Mayor, 7th Spanish CSEAR Coordinator**.

www.congresos.ulpgc.es/7ricsma
www.congresos.ulpgc.es/7ricsma/call4papers.pdf
Email: 7ricsma@defc.ulpgc.es

- The **8th Australasian Conference on Social & Environmental Accounting** will be hosted by the **University of Canterbury, Christchurch New Zealand** on **6th-8th December 2009**. See the website for early information.

www.bsec.canterbury.ac.nz/csear2009/

Call for Papers

- The **Asia Pacific Centre for Environmental Accountability Journal** is looking for short articles on social and environmental issues and project summaries. A special issue of shorter papers presented at **A-CSEAR** on **'Sustainability Accounting – A Question of Management'** will be published in 2009.

www.accg1.mq.edu.au/apcea/authors.html

- **Critical Perspectives on Accounting** has issued a **Call for Papers** for a special issue on **'Accountability & Human Rights'**. Guest Editors are **Ken McPhail, John McKernan** and **Sibylle van der Walt**. Submissions required by **1st Aug. 2009**.

Email:
k.mcphail@accfin.gla.ac.uk

- **AAAJ** has sent out a **Call for Papers** for a special issue on **Climate Change, Greenhouse Gas Accounting, Auditing & Accountability**. Guest Editors are **Amanda Ball, Markus J. Milne** and **Suzana Grubnic**. Papers can also be presented at the **GHG Measurement, Management and Sense-Making** stream at the **8th Australasian CSEAR Conference 2009**. The submission deadline is **31st December 2009**.

www.bsec.canterbury.ac.nz/csear2009/
Email:
amanda.ball@canterbury.ac.nz
zmarkus.milne@canterbury.ac.nz

- **Critical Perspectives on Accounting** has issued a **Call for Papers** for a special issue on **'Critical Perspectives on Taxation'** aimed at drawing together the many streams of critical tax research, as a step towards developing taxation policies for a fairer world. The Guest Editor is **Sheila Killian** with submissions required by **31st December 2009**.

Email: sheila.killian@ul.ie

- **Issues in Social and Environmental Accounting** a biannually published journal in July and December has issued a **Call for Papers**. Papers to be submitted before **30th May** and **30th November** each year. Contact Editor **Hasan Fauzi** for details.

Email: hfauzi2003@indo.net.id
www.maksi-uns.ac.id

Other Conferences

- The **2nd Annual International Conference on Business & Sustainability: Designing Sustainability** is organised by **Portland State University** on **15th-17th October 2008**. Keynote speakers include **David Rochlin** and **Joel Makower**.

www.bizandsustainability.org/

- The **2008 SAN** conference is being held in **Edinburgh, UK** on **7th November**, with presentations from **Jan Bebbington** and **Geoff Pope** from the Scottish Government.

www.socialauditnetwork.org.uk/

Other Conferences (continued)

- The **2nd International Conference of the Buddhist Economics Research Platform** will be held at **Ubon Ratchathani University, Thailand Dec. 5th -7th 2008**. This is a joint initiative of the **Business Ethics Center of the Corvinus University of Budapest** and the **East-West Research Institute of the Budapest Buddhist University**.
<http://buddhist-economics.info/>
- The **Accounting and the New Labour Process Symposium** will be held at **Birmingham University, UK on 8 January, 2009**. Research papers dealing with all aspects of critical accounting and the labour process are being sought. The closing date for submissions and early bird registration is **December 1st, 2008**.
Email:
Tony.tinker@gmail.com
Aida.sy1776@gmail.com
m.tsamenyi@bham.ac.uk
- The **Sustainable Management of Public and Not for Profit Organisations Conference** will be held at the **Bologna University, Forli Campus, Italy, 1st – 3rd July 2009**. It will be organised by **Bologna University, Sydney University, the International Research Society for Public Management** and the **Italian Academic Network for the Development of Management in Public Sector (SIVMAP)**.
<http://smog.econ.usyd.edu.au>
- The **9th Interdisciplinary Perspectives on Accounting (IPA) Conference 2009** is hosted by the **Innsbruck University School of Management** and held from **9th – 11th July 2009**. The conference will be preceded by an **Emerging Scholars Colloquium** on **7th - 8th July 2009**.
www.uibk.ac.at/at/atr/ipa2009
- **CMS6 The 6th International Critical Management Conference** is hosted by **Warwick Business School, Warwick University**, and held from **13th – 15th July 2009**. A Call for Stream 18 papers on **Accountability and Accounterability** has been issued.
<http://www2.warwick.ac.uk/fac/soc/wbs/conf/cms2009/>
- The **2009 Academy of Management Conference** will be held in **Chicago** from **August 7th -11th** with a '**Green Management Matters**' theme. **St. Andrews University** is planning on offering a symposium. Expressions of interest in developing a symposia outline, offers to be involved in the symposia itself, or letting Jan know if you plan to attend would be most welcome.
Email before **31st Oct 2008** for expressions of interest in developing symposia outline and being involved:
jan.bebbington@st-andrews.ac.uk

Accounting and Reporting

- The **European Commission's** sustainable consumption and production proposals as part of its **Sustainable Development Strategy** have been issued with the aim of improving the environmental performance of products and increasing demand for sustainable goods and production technologies.
http://ec.europa.eu/environment/t/eussd/escp_en.htm
- According to the **Kiko Network** (Japanese environmental NGO) half of Japanese greenhouse gas emissions are attributable to just 230 businesses out of 14,224 businesses.
Source: Japan for Sustainability
www.japanfs.org/db/2146-e
- **Corporate Register** has published '**Assure View: The CSR Assurance Statement Report**' looking at the external assurance of these reports; considering developments and identifying best practice. Sponsored by four of the leading assurers (**SGS, KPMG, LRQA, The Reassurance Network**).
www.corporateregister.com/pdf/AssureView.pdf

Accounting and Reporting (continued)

- The **Social Audit Network (SAN)** has published *'Really Telling Accounts'*, a report on a Social Accounting and Audit Research Project by **John Pearce** and **Alan Kay**. See the **SAN** website to download the report.

www.socialauditnetwork.org.uk
Email: j.pearce@cali.co.uk
alan@mkay88.freemove.co.uk

- **Community Business Scotland Network** and the **Centre for Innovation and Management**, based in Hyderabad, India have obtained a grant from **Lloyds TSB Foundation for Scotland** to develop social accounting in India. It is hoped that this project will lead to the formation of a **SAN India**.

www.cbs-network.org.uk/

- **WWF** and city representatives from China, India and Denmark have launched an initiative to help cities worldwide become more sustainable – the **Low-Carbon City Index** – aimed at becoming 'a global standard for sustainable city planning' with the emphasis on monitoring and innovation'.

Source: www.environmental-finance.com

- The **2008 GRI Conference on Sustainability and Transparency** also included an academic conference organised jointly with the **Amsterdam Business School**. Presentations, podcasts and documents are now available on the GRI website. The GRI is also establishing a more formalized academic network within the GRI. If you are interested:

Email: **Leena Wokeck**
woeck@globalreporting.org
www.globalreporting.org/CurrentPriorities/AcademicNetwork/

- Sign up to the GRI academic mailing list to keep informed;
- Help them map the field by letting them know of any (a) research related to sustainability reporting (b) related teaching materials, or (c) projects involving sustainability reporting by academic institutions;
- Contact them if you or another researcher in your network would be interested in a research project on mapping the state of the art of academic research in the field or the global CSR/sustainability reporting landscape.

- The **Carbon Trust** has announced it has helped UK businesses save £1billion in energy costs and cut carbon emissions by 17 million tonnes since 2001. Businesses working with the Carbon Trust cut their carbon footprint by approximately two million tonnes last year - an increase of around half a million tonnes compared to the previous year.

www.carbontrust.co.uk/

- The September 2008 issue of the **Journal of the Asia Pacific Centre for Environmental Accountability** includes 'A Framework for Assessing Organisational Values Reflected in Corporate Sustainability Reporting' by **Venkat Narayan & Parmod Chand** and **Karli Verghese, Helen Lewis** and **Roger Burritt** look at 'Sustainable Packaging and Sustainability Accounting: Exploring links and synergies' plus usual features.

Email the Editor **Sumit Lodhia**:
sumit.lodhia@anu.edu.au

- The **Group of 100**, representing the Chief Financial Officers of Australia's largest businesses and **KPMG** have issued *'Sustainability Reporting: A Guide'* – a guide to good practice for companies preparing sustainability reports.

www.group100.com.au/

Finance, Financial Markets and Institutions

- The **New Economics Foundation** has published the 2nd edition of its guide '*Measuring Real Value: A guide to Social Return on Investment*' written by **Eilis Lawlor**, **Eva Neitzert** and **Jeremy Nicholls**.

<http://www.neweconomics.org/>

- The **China Industrial Bank Co** has been awarded a green award judged by 8 Chinese NGOs based on its record on green banking including integrating social responsibility and sustainable development into their strategy, plus other factors.

Source:

www.asria.org/news/press/1217227709

- **Caisse d'Epargne**, the French Bank has launched a labelling system to rate its savings products based on risk and sustainability. The labels will be extended to insurance and loan products and are similar to those showing white goods energy efficiency. The methodology was developed by consultancy Utopies with other stakeholders.

www.caisse-epargne.com/cpp/101/aul/blob/pdf_diap_080618_etiquetage_ci_080623163207.pdf

- **IDEAcarbon** has launched a carbon credit ratings service which provides detailed credit ratings for carbon offset assets in the CDM, JI and voluntary markets. However, these figures are dominated by a small number of large projects dealing with industrial gases: so far 20 large projects together account for more than 100 million credits, 75% of all credits issued.

www.ideacarbon.com/IDEAcarbon_Press_Release_Final.pdf

- The **Friends of the Earth** have produced a summary of a recent seminar held in the UK on '*The Price of Carbon: What should it be and why?*' Included are slides from Paul Ekins presentation to the meeting which was held under Chatham House Rules

www.foe.co.uk/resource/reports/carbon_price_seminar_2008.pdf

- The **United Nations PRI Academic Network** is developing a platform for linking academic research to **PRI signatory organisations**. An email list has been set up to link those active in Responsible Investment issues. There are also plans for an academic network intranet to encourage discussion and collaboration.

To subscribe to the Academic Network see
<http://lists.unpri.org/listinfo.cgi/academic.network-unpri.org>

www.unpri.org

Other Issues

- **DEFRA** (UK Government department) has published '*Sustainable Development Indicators in Your Pocket 2008*' providing a statistical overview of the UK's progress in tackling key economic, social and environmental issues.

www.defra.gov.uk/news/2008/080731a.htm

- **NEF's** new campaign website argues that we may only have one hundred months before the earth's climate system could '*tip*'. If you are interested sign up to their campaign at the website.

www.onehundredmonths.org

- **Greenpeace** has released the 9th edition of '*The Guide to Greener Electronics*' which scores companies based on a set of criteria for chemicals, e-waste, and energy. This year, **Nokia** came first and **Nintendo** took last place.

www.greenpeace.org/greener/electronics

- According to **Ernst & Young's Renewable Energy Country Attractiveness Indices**, which tracks and scores global investment in renewable energy, China is now in 4th place with the UK in 6th position.

www.ey.com/

Other Issues (continued)

- A third of the food bought in the UK (6.7 million tonnes) is thrown away – a major contributor to the production of greenhouse gases. **WRAP** are now running a '**Love Food Hate Waste**' consumer campaign.
www.wrap.org.uk/retail/food_waste/index.html
- **Climate Change in Our World**, is a collaboration between **Google Earth**, **UK Government**, the **Met Office Hadley Centre** and the **British Antarctic Survey** to provide two new 'layers', or animations, available to all users of Google Earth. Users will be able to see how climate change could affect the planet and its people over the next century, along with viewing the loss of Antarctic ice shelves over the last 50 years.
http://earth.google.com/outreach/env_science.html
- **Nef** have published '**University Challenge: Towards a well-being approach to quality in higher education**' by **Nicola Steuer & Nic Marks**. This paper focuses on concepts of quality in higher education finding them too narrow, based on limited stakeholder interests and fuelling an increasingly instrumental approach with damaging results. It presents the case for redefining quality to capture HE's transformative role for individuals, the economy, environment and society.
www.neweconomics.org/
- The UK and Chinese Governments are developing a **UK-China Innovation Centre for Sustainable Agriculture**; joint research on the regeneration of old industrial areas; affordable housing for low income earners; and a bilingual SD discussion website.
www.Chianadialogue.net
- Here is an online game, which plays different simulations of how to power a city with various energy resources in the future. It is created by **Chevron** to encourage discussion.
www.willyoujoinus.com/
- **Footprint Consulting Ltd** has decided to move from their quarterly Email newsletters to posting regular articles on their blog to share insights and experiences about strategies and culture-change for sustainability - from their team and guest writers
www.footprintconsulting.org/blog
- **Network on Product Life Spans** has established eight special interest multi-disciplinary groups. Economic drivers; Waste reduction; Designers; Entrepreneurs and opportunities; Behavioural change; Strategy and policy; Evidence base; and Products.
To join send a blank email to productlife@shu.ac.uk with the name of the special interest group in the subject line

Contact

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