The Centre for Social and Environmental Accounting Research CSEAR Council MINUTES OF THE MEETING OF THE CSEAR COUNCIL 24 August 2016

1. Council Members Present:

In person: John Ferguson, Ian Thomson, Massimo Contrafatto, Charles Cho, Jesse Dillard, Carmen Correa, Colin Dev, Matias Laine, Robin Roberts and Lorna Stevenson

Also present: Lynn Christie

2. Apologies for Absence:

There were no apologies for absence.

3. Minutes of Previous Meeting

The minutes from the June meeting were approved.

4. Matters Arising from above minutes (not on main agenda)

There were no matters arising.

5. Building Research Capacity (Massimo Contrafatto)

The Council considered and discussed the paper that Massimo submitted to the meeting the main content of which is:

Following the point raised in the last Council Meeting, I would like to share ideas with you (as members of the Council) about "whether", "how" and "in what form" we, as CSEAR, can identify, promote and organize initiatives for building research capacity, through collaboration within the CSEAR community (e.g. through our satellites) and dialogues with other research groups/centres/communities (e.g. EBEN, EMAN, etc). The intent of this document is to open a discussion to see whether and how we would like to proceed. With this in mind, I will propose a few questions to help with this task. (1) In CSEAR's mission we have established that our mission "is to encourage and facilitate high quality relevant research...". What do we mean by this? (2) What do we mean by "building research capacity?" (3) What do we think the role of CSEAR, as a community, should be with regard to this? (4) Is there an overall strategy through which to achieve this long term objective? Do we need such a strategy, at all? (5) Which initiatives and activities do we think we could identify, plan and undertake as part of this strategy? (6) What should the role of the Council be? Would it be worth identifying a sub-committee to work on it? (7) How could we involve the wider research community (e.g. Satellites)?

Several ideas were considered but it was agreed that for the next meeting a list of what we think we are doing will be produced, and this will be used as a structure to help define what we should / could do, which in turn will define a strategy. Once this has been defined it will be put out to the membership for feedback.

ACTION: everyone to pass thoughts to Massimo to help develop this.

6. Draft Annual and Finance Report for 2015-2016

Council considered the drafts and were asked to feedback any additional information or amendments at the earliest opportunity as it needs to be finalised by mid-September for circulation to members.

ACTION: For all - comments to Lynn ASAP

7. Collaboration(s) with CIMA (Ian Thomson)

Ian was recently invited to go down and talk to CIMA about possible future collaborations with CSEAR. They would like us to be involved in thought leadership ideas that will be fed through to grant ideas which we can also apply for. The idea is to ask companies to put funds into a big pot from which research that may help the companies is funded. PhD's may potentially be funded from this also. CIMA are also looking for groups to set agendas hence the approach to us and similar bodies (eg EMAN). They seem willing to fund a retreat to talk about and define these

topics. If we help set the agenda then it will help us / our members secure grants and research funding. This will be a good opportunity for us to define out thought leadership and help with our research capacity.

ACTION It was agreed that Ian will develop plans for this initial meeting to start defining areas/ideas to feed into this process.

8. CSEAR 2016 Conference Feedback

It looks like the 2016 conference has been a success with 112 delegates and speakers involved over the 2.5 days. The only feedback/request received so far into the conference has been a request for the plenary speaker to be someone other than a member of Council and ideally a non-accountant. Council agreed that this was a good idea and will canvass for areas of interest. Additionally it was agreed that the ESC should be held the day before the conference begins otherwise the students will continue to miss the practitioner forum and the general conference welcome. It was also agreed that the distinction between full and working papers would be removed and each session would be 90 minutes long top cover 3 papers.

ACTIONS: Revert back to old conference timings; change focus of plenary speaker (Lynn and Conference committee)

9. ACSEAR: Formally adopt subcommittee as subcommittee of Council

Ian met with Markus Milne, Helen Tregidga and Carol Adams and Connie Beck whilst at APIRA and it looks like the local ACSEAR problems have been resolved locally. Carol, Markus and Connie are now the formal ACSEAR subcommittee of Council and will help organise the ACSEAR conference each year. As a formal sub-committee Lynn will also be able to offer formal support and help if needed. Further members of the sub-committee can be added for the location of each of the conferences.

ACSEAR 2016 will be held at Adelaide Zoo

ACSEAR 2017 will be held in Fiji

ACTION: A formal satellite office will need to be established. Lynn will contact the subcommittee to do this.

10. Council and IA Elections

Emails would be sent to all council members and IA's to see if they wanted to step down or remain for a further term. Once the numbers of vacancies are identified then an email will be sent out to all members asking for nominations for these positions. Once the nominations are in the Council will set the rules for the election and identify the method by which the election will take place. This will be done no later than the next council meeting scheduled for November.

ACTION: Lynn to send out emails to Council Members, IA's and then CSEAR membership

11. Website [Standing Item]

There were no new matters to consider/report

12. Outstanding Items relating to By – Laws [Standing Item]

There were no new matters to consider/report

13. SEAJ Update [Standing item]

John updated Council on what the Board will be taking on in the coming months:

- A new joint editor to start in December 2017 as Carlos Larrinaga's time as Joint editor will be completed then. The process of finding his replacement will begin in the New Year.
- A revision to the ABS list will happen soon, although we are unlikely to ask for a review in this round
- The Australian list will also be reviewed in the next year and the ACSEAR Sub-committee will be asked to help with this with Matias leading.

14. Mentoring [Standing Item]

There were no new matters to consider/report

15. Vision/Mission/Values Statement [Standing Item]

There were no new matters to consider/report

16. Teaching Case Study [Standing Item]

The TCS 2016 only received 1 submission which was not really a case study. Ian and Helen have agreed to provide feedback to the author. It was agreed to run it again next year highlighting the benefits are in the journal and promoting the presentation slot awarded to it at the conference.

17. AOB

Working Paper Series Request

Giovanna Michelon has approached Ian with a view to helping build research capacity by developing a working paper series. She would be willing to explore the options with Council's permission. The series would be for early drafts of work, would not be full publications, would not be peer reviewed and authors would then be able to go on and publish the full papers at a later date. Whilst the idea was met with some enthusiasm a couple of issues were raised requiring further details from Giovanna:

- Why are we doing this?
- Would this be closed and just be for CSEAR members? Ie would this be a mini SSRN for CSEAR or would it be piggy-backed to researchgate or SSRN via keyword titles?
- Would this be a method by which researchers could tag CSEAR?
- Would it be possible to tie this to blog posts?

ACTION: Ian to feedback to Giovanna and ask for more details

2. South America and Portugal CSEAR Conferences

Charles and Lynn reported that it was proving very difficult to get the Portugal and South America Conferences to either ensure all delegates are CSEAR members or contribute towards the running of CSEAR (£1000-£1500 fee). Both insist that neither is possible as delegates were unable to afford either (and definitely not both) and if necessary the SA CSEAR would not run. As the new rules came into place >24 months ago it was agreed unanimously that at least one, but preferably both of these rules must be met or the use of the name CSEAR would be withdrawn.

ACTION: Charles will draft an email to both organisers.

18. Meeting Schedule for 2016-2017 Session

The meeting dates were agreed as:

Tuesday 8th November 2016

Tuesday 7th March 2017

Tuesday 6th June 2017

Wednesday 23rd August 2017 [during CSEAR 2017 Conference]

Lynn Christie, 12/09/2016