

# ANNUAL REPORT TO CSEAR MEMBERS FOR PERIOD 1 AUGUST 2019 – 31 JULY 2020

## Introduction

This report summarises the main activities undertaken by CSEAR throughout the membership period 1 August 2019 – 31 July 2020, along with some more recent news and updates from the CSEAR office. The report includes an overview of CSEAR conference activity, our communication and promotion initiatives, membership figures, updates on *Social and Environmental Accountability Journal* (SEAJ) and a summary of our current financial position. Further details about CSEAR's Council and governance are available at the end of this report.

It has been a challenging year for CSEAR. CSEAR's founder, Professor Rob Gray, as well as our long-standing CSEAR colleague, Professor Jeffrey Unerman, both sadly passed away in 2020. The COVID-19 pandemic has impacted many of CSEAR's core activities, with a number of our conferences cancelled or postponed. Nevertheless, the CSEAR community continues to thrive thanks to our committed members, Council and CSEAR Administrator. We welcome any suggestions to support the CSEAR community in the year ahead.

# In Memory of Our CSEAR Founder – Professor Rob Gray

The CSEAR community were deeply saddened to learn about the loss of our founder, friend, colleague and mentor, Professor Rob Gray, who passed away on the 29<sup>th</sup> June 2020. Rob founded CSEAR in 1990, as well as the Centre's journal (*Social and Environmental Accountability Journal*), serving as its Editor from 1993 to 2007.

Rob had a colossal influence on social and environmental accounting research and practice, as well as on accounting academia more broadly. Rob's publications are seminal in the field; he has been cited over 31,000 times, which provides an indication of the influence and impact of his work. For most of us in the CSEAR community, Rob was the main reason they now work in the area of social and environmental accounting – either through reading his influential publications, hearing him speak or simply having a conversation with him.

Rob was always an exceptionally generous mentor, taking time to engage with, encourage and support PhD students and emerging scholars alike. His legacy will continue to inspire thousands of accounting academics across the globe. He was a gifted, passionate scholar who challenged students, the accounting profession and fellow academics alike.



Image 1: Professor Rob Gray pictured in 2019

#### **CSEAR Council noted**

Rob was an incredible scholar, committed, engaged, a great mentor and good friend. Rob, your loss has been devastating for all of us across the CSEAR community. We will all miss you dearly. Thank you for all you have done to pave the way and create our field. We will work hard to continue your legacy to make the world a better place.

On Tuesday, December 15<sup>th</sup> CSEAR hosted an online tribute to Rob. Over 100 people attended the event to reflect on his character, work and legacy. Thank you to everyone who included a message for Rob's family which was compiled into the 'Message & Memory' book. The *Social and Environmental Accountability Journal* has also published a <u>special issue</u> as a tribute to Rob, which includes numerous contributions from scholars across the world who have been influenced by Rob and his work.

# With Warmest Memories of Our Friend - Professor Jeffery Unerman

CSEAR colleagues and friends were further saddened to learn of the death of Professor Jeffrey Unerman, who passed away on 17<sup>th</sup> November 2020.

As a leading figure in sustainability accounting, Jeffrey was a very active member of CSEAR. He served as the Co-Editor of *Social and Environmental Accountability Journal* from 2008-2103 and played a key role in in moving the journal from an in-house publication to a major publisher (Routledge). He also served as Conference Chair and organiser of the CSEAR International Congress in 2015, held at Royal Holloway University of London.

Jeffrey made an immense contribution to social and environmental accounting research throughout his career, authoring some of the most widely cited and influential articles in the field. Jeffrey was also the co-editor (with Jan Bebbington and Brendan O'Dwyer) of Sustainability Accounting and Accountability (2014) and co-editor (with Jessica Fries and Anthony Hopwood) of Accounting for Sustainability: Practical Insights (2010) – both important and forwarding-



looking texts that set the agenda for sustainable accounting research. Jeffrey also actively engaged with the accounting profession, which included leading on the Integrated Reporting Academic Network, serving as vice-chair of the ICAEW Research Advisory Board and as a member of the Expert Panel of the Prince of Wales's Accounting for Sustainability Project.

In addition to his influence as a researcher and impact on practice, CSEAR members remember Jeffrey fondly for his encouraging, generous and supportive mentorship and his warm sense of humour.



Image 2: Professor Jeffery Unerman, Lancaster University Management School

# 2019-20 Summary: COVID Impacts, Memberships and Initiatives

The COVID pandemic lead to changes in the schedule of CSEAR conferences. Some conferences were cancelled, postponed or moved online. The 7<sup>th</sup> Emerging Scholars Colloquium was, for the first time, offered online on August 24-25<sup>th</sup> and CSEAR Italy provided their first online webinar on September 4<sup>th</sup>. In 2020, CSEAR received support and sponsorship of £1500 for CSEAR UK and £1500 for CSEAR Australasia from CIMA. CSEAR is extremely grateful for this sponsorship, which was used to subsidize the costs for all 32 emerging scholars' registration fees in the form of bursaries for those attending the 7<sup>th</sup> Emerging Scholars Colloquium.

Membership of CSEAR has dropped slightly to 193 from a high of 240 in December 2019. A CSEAR membership survey was completed in the Spring (following the last survey conducted in 2013) with a high response rate. Thank you to all of those who participated. The data will be used to inform the website rejuvenation team who together have been working with a local website designer. The reconstruction of the CSEAR website continues to be a high priority for 2021.

Headline insights from the CSEAR Membership Survey include:

- CSEAR continues to be a leading community in the social and environmental accounting field:
- The Emerging Scholars Colloquium is praised for the quality of feedback from faculty and networking opportunities;
- SEAJ is the fourth most popular journal amongst respondents, behind AAAJ, AOS and CPA (down one place from 2013 survey);



- CSEAR's Facebook and Twitter channels are popular amongst members, with just over half of the respondents visiting the Facebook site on a weekly basis, and;
- Supporting SEA research across the world was identified as an important priority for CSEAR.

CSEAR Council has reviewed the survey results as part of their strategic planning activities and will continue to support high quality Social and Environmental Accounting research and education across the world by:

- organising online events, such as the SEA Reading Group and PhD Webinars, as well as conferences and Emerging Scholars Colloquium in 2021;
- exploring opportunities to support academic thought leadership, and;
- redesigning the CSEAR website.

A copy of the CSEAR Survey results can be found in the members' area of the website: https://www.st-andrews.ac.uk/csear/membersarea/

## **Key Cumulative Statistics as of December 2020**

- Paid members: 193
- Membership countries represented: 26
- Accumulated past members: over 1120
- International Associates World-wide: 15
- International Congresses held since 1988: 31
- Regional Conferences in last 5 years: 30
- Emerging Scholars Colloquiums: 8
- Social and Environmental Accountability Journal (SEAJ) Editions: 40 volumes
- Number of Facebook followers (as of Dec 15): 830
- Undergraduate and postgraduate students taking a course delivered by a CSEAR member each year: approximately 10,000.

## **Looking to 2021-22**

Our priorities for the next 12 months are:

- Protect, promote and enhance the integrity of CSEAR as a leading research network.
- Address the membership model.
- Provide members with personalised and engaging experiences.
- Provide relevant research, learning and professional development resources and tools.
- Attract and develop CSEAR memberships.
- Enhance policy/advocacy.
- Support global initiatives in line with contemporary challenges.
- Strategic partnerships with accounting profession and institutional bodies.



## **Partner Institutions**

CSEAR's international community and conferences are supported by partner institutions. Partner institutions further promote the interest, involvement of members and promotion of social and environmental related activities to their respective countries. To date we have the following partners:

- CSEAR France, ESSEC Business School (initiator Charles Cho);
- CSEAR Brazil/ South America (initiator Leila Macias);
- The Centre de Recherche en Comptabilité et Développement Durable (Centre for Research on Accounting and Sustainability) at the University of Laval (initiator Michelle Rodrigue), and;
- CSEAR Italy at the University of Bergamo (initiators Massimo Contrafatto and Ericka Costa)

# **Conferences**

Between July 2019 and December 2020, four conferences took place. Given the levels of risk and restrictions in place as a result of the COVID-19 pandemic, each of these conferences were held online. Unfortunately, a further six conferences were postponed as a result of the pandemic. Due to continued uncertainty regarding COVID-19, the Organizing Committees for each of the planned conferences in 2021 may be required to either move their conference to an online format or cancel/postpone their conference. Information about upcoming CSEAR conferences and associated events will be shared via CSEAR communications and available on the website.

## Conferences held in 2019-2020

- 5<sup>th</sup> French CSEAR Conference (June 2019, IAE, Paris)
- 31<sup>st</sup> International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium - (August 2019, University of St Andrews, School of Management Scotland, UK)
- 12<sup>th</sup> Spanish Conference (September 2019, Universidad Publica de Navarra Nafarroako Unibertsitate Publikoa)
- 18<sup>th</sup> Australasian A-CSEAR (December 2019, University of New South Wales, Australia)

## For Your Information: Conferences from 2020 that were postponed:

- 8<sup>th</sup> CSEAR North America (July 3-4, 2020, Schulich School of Business, York University, Toronto, Canada)
- 32<sup>nd</sup> CSEAR UK Congress and ESC (August 24-27, 2020, University of St Andrews, Scotland, UK)
- 8<sup>th</sup> CSEAR Italy (September 3-4, 2020, University of Cagliari, Italy)
- 1st CSEAR Africa (November 9-11, 2020, Covenant University, Nigeria)
- 9<sup>th</sup> CSEAR Portugal (November 5-6, 2020, University of Aveiro, Portugal)



• 19<sup>th</sup> Australasian A-CSEAR (December 14-16, 2020, Victoria University Wellington, New Zealand)

## For Your Information: Planned Conferences in 2021

- 6<sup>th</sup> CSEAR France (June TBC, Audencia Nantes, France TBC)
- 33<sup>rd</sup> CSEAR UK (August 23-26, 2021, University of St Andrews, Scotland, UK)
- 8<sup>th</sup> CSEAR ESC (August 23-25, 2021, Planned to be online)
- 13<sup>th</sup> CSEAR Spain (September, 2021TBC)
- 3<sup>rd</sup> CSEAR Ireland Congress ARC, Kemmy Business School, University of Limerick
- 20<sup>th</sup> Australasian A-CSEAR (December TBD, 2021, University of Tasmania, Australia)

# **Special Community Building Initiatives**

CSEAR has organized various online events to stay connected, foster change through our research and to reflect on our work. In 2020-21, three initiatives are underway:

**Online webinars** provide an opportunity for CSEAR members to present their work. They are hosted by Charles Cho and Ericka Costa and are free of charge. Recent events have included an introduction to CSEAR webinar and a presentation by Andi Romi (Texas Tech University, USA) on "Environmental Escalations to Social Inequalities: Some Reflections on the Tumultuous State of Our World."

The **CSEAR Reading Group** allows participants to discuss papers and contemporary issues with others CSEAR members, is hosted by Matt Sorola and is also free of charge. Recent reading groups have discussed "Storytelling in Accounting" and "Articulating a 'New Deal' for a Circular Economy in Accounting and Accountability."

The **CSEAR PhD Webinars** (hosted by Jan Bebbington) are open to doctoral students and early career scholars. Attendees can learn about social and environmental accounting research and associated methods. One webinar will be held quarterly and is available to paid CSEAR members. If you wish to join the webinar, please contact Jan at: <a href="mailto:j.bebbington1@lancaster.ac.uk">j.bebbington1@lancaster.ac.uk</a>

For any further details about these initiatives, or if you have an idea for future workshops or CSEAR-related events, please contact <a href="mailto:csear@st-andrews.ac.uk">csear@st-andrews.ac.uk</a>

## **Communication Initiatives**

CSEAR shares research findings, publicize events and encourage networking and collaboration via various mechanisms.

#### **Member Memos**

Since March 2018, on selected Mondays during the year a 'Member Memo' was emailed including some 'Meet the Members' and others sharing CSEAR news or calls for papers. All CSEAR members are warmly encouraged to share what they are working on and their accomplishments through a 'Meet the Member Memo' (MMM). The memos provide an opportunity to share your updates, plans on organizing and attending conferences and workshops as well as to let our student members know if you're interested in becoming a mentor. Please email your details with a happy photo to Lori Leigh: <a href="mailto:csear@st-andrews.ac.uk">csear@st-andrews.ac.uk</a>

#### E-Newsletter

The quarterly e-newsletter showcases CSEAR activities, efforts and initiatives, news, features and a range of social, environment and accountability-related topics.

#### Website

In 2019-20, the Executive Council agreed to redesign the aesthetics, content and structure of the website. Progress was delayed due to the COVID-19 Pandemic, but the website redesign is underway with a view to launch in 2021.

#### Blog

CSEAR hosts its own blog site [http://csearweb.blogspot.co.uk/]. Recent blogs posts include the Crowdsourcing Corporate Transparency through Social Accounting: Conceptualising the 'Spotlight Account' By Dr Stephanie Perkiss, Dr Bonnie Dean & Dr Belinda Gibbons, University of Wollongong, Australia. We have 41 followers on our Blog. Follow us today at: Follow the CSEAR Blog

#### **Social Media Presence**

CSEAR has an active social media presence across various channels. These channels are proving invaluable as the community seeks to engage during the COVID-19 pandemic.

Table 1: CSEAR Followers Across Social Media Platforms from 2018-2020

Social Media	Number of	Number of	Number of
	Followers 2018	Followers 2019	Followers 2020
CSEAR Facebook	649	735	830
Group			
Twitter	329	540	768
@CSEARUK			
CSEAR's	174	345	396
LinkedIn Profile			

# Membership

CSEAR membership provides individuals with access to a world-recognized, global community of scholar. Alongside participation in an active scholarship network, members receive access to electronic or hard copies of the *Social and Environmental Accountability Journal* (SEAJ). Memberships run from January 1 to December 31. In 2019-20, members fees remained at £72 (electronic) and £80 (hard copy), while student members' fees are available at a cost of £35 (electronic) and £50 (hard copy). For 2021, the subscriptions of SEAJ will not be subject to VAT. Whilst some institutions require payment through wire transfer, we encourage all renewals to be completed online. CSEAR Executive Council and CSEAR UK is reviewing the membership term to take account of issues raised by members in the 2020 survey.

In 2019-20, **193** individuals joined CSEAR, including **49** new members (72 in 2019) and **62** students (59 in 2019). In terms of membership based on SEAJ format, this included 161 electronic copies; 24 hard copies; 6 complimentary electronic format memberships. Hard copy purchases of SEAJ were slightly down from 2019 from 34 to 24. The number of electronic copies is also down from last year (by 37). CSEAR Council will continue to monitor and review the level of both fee categories. There are only a few practitioner memberships, which perhaps presents an opportunity for CSEAR to expand its membership outside of academia. Furthermore, the number of engaged members is hoped to increase through the online events initiatives stated earlier.

A summary of membership numbers is given in Table 2 below:

Table 2: Membership Numbers 2014-2020

Year	Number of Members	Students	Electronic	Hard Copy	Complimentar
					у
2014	234	Unspecified	205	25	4
2015	265	Unspecified	235	27	3
2016	220	Unspecified	194	22	4
2017	228	Unspecified	195	29	4
2018	261	64	220	37	4
2019	240	59	198	34	8
2020	193	62	161	24	6

CSEAR continues to be an international network. As of December 2020, we have members from 26 countries across the world (see Figure 1). While many members are located in Europe, Australasia and North America we have growing membership in Asia, Africa and South America. We look forward to significantly expanding our membership in 2021.

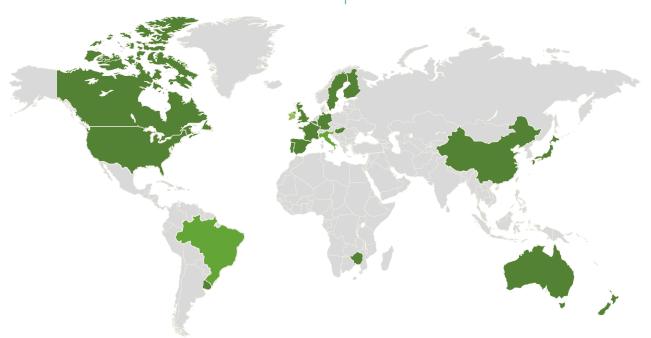


Figure 1: Location of CSEAR Members, December 2020

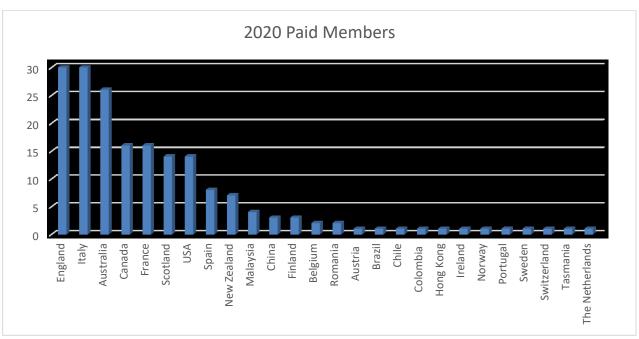


Figure 2: Number of Paid CSEAR Members by Country, December 2020

# **Membership Growth Initiatives**

CSEAR's Administrator alongside members aims to increase membership by:

- Publicising CSEAR via social media platforms Firstly, further ongoing efforts to inspire
  membership purchases and renewals will be completed on the social media platforms
  including the CSEAR Facebook page and the CSEAR Centre UK LinkedIn account;
- Contacting prior members and inviting them to renew their membership, and;
- Inviting those published in SEAJ to join CSEAR.



# **Mentoring**

The Emerging Scholars Colloquium (ESC) remains the key forum for CSEAR to provide mentorship to new and emerging scholars. We would like to thank Dr Giovanna Michelon (University of Bristol) for being the key organizer of previous ESC, including the very first successful online ESC in 2020. Dr Michelon has stepped down from the Organising Committee (OC) this Autumn and we warmly welcome Dr Ericka Costa (University of Trento, Italy) and Dr Leonardo Rinaldi (Royal Holloway University London, UK) as the main coordinators of the 8<sup>th</sup> ESC in 2021. The OC has determined the following:

- The CSEAR ESC will be a "three half-days" event in order to mix morning and afternoons (23rd, 24th and possibly 25th of August 2021);
- The Faculty members will extend from 6 to 9 --> 3 from North America, 3 from Europe and 3 from Australia in order to better cover different time-zones during the three days. Considerations to mix of gender balance, seniority and methodologies adopted were made;
- There will be a merger of the two committees (ESC OC and Conference OC) like last year --> there will be one single committee to manage these 3 "half-days," and;
- An online submission system will be adopted.

The first Call for Papers was sent out on Wednesday, December 16<sup>th</sup>. For more information please contact Dr Ericka Costa at: <u>Ericka.costa@unitn.it</u>

## SEAJ and SEAJ Editorial Board

SEAJ continues to be published by Routledge, who undertake marketing and promotional activities on behalf of the journal. Routledge continues to be responsible for institutional and library subscriptions.

Editors: Professor Helen Tregidga and Professor Michelle Rodrigue

**Review Editors**: Dr Lies Bouten and Dr Matthew Scobie, Dr Mercy Denedo

Convenor: Professor Matias Laine

Publisher contact: James Cleaver (Managing Editor)

#### **Publisher's Notes**

SEAJ has received around 18,500 article downloads in 2020 YTD, which is 35% higher than downloads received in 2019 YTD. From the last three volumes, the most downloaded article in the past 12 months is 'Environmental Management Accounting: The Missing Link to Sustainability?' by Delphine Gibassier et al., with 3468 downloads.

#### Reviews of 2020

- 40(1) 5 articles, 1 book review and 3 article reviews
- 40(2) 2 articles, 1 commentary and 3 article reviews
- 40(3) Rob Gray's Tribute Album: 1 editorial, 11 tribute articles, 1 book review



#### **SEAJ Issues in 2021**

- Issue 41(1) Special Issue: "Accounting and Conservation." Guest Editor: Thomas
   Cuckston, Aston Business School, UK. To include 3 or possibly 4 articles plus an editorial.
   The editors are excited about this special issue and expect it will be an exceptional
   offering.
- Issue 41(2) A variety of articles and commentary.
- Issue 41(3) A variety of articles and commentary.

The next Special Issue will be issued in 2022 entitled: 'Accounting and Climate Finance: Engaging with the Intergovernmental Panel on Climate Change.' With Special Editors Robert Charnock and Ian Thomson.

The Editors appreciated responses to the 2020 membership survey and see the following areas of opportunity going forward for SEAJ:

- There are indications that fewer subscribers are reading hard copy format.
- Attempts to address quality of submissions is working alongside the special issues.
- Book and article reviews are going to affect our citations and are a really important part of what we do.
- Commentaries and special issues are appreciated and going well.
- Citations are tracking quite well.
- Learning continues with the social media efforts at the moment and efforts will be made. to enhance and maximize the social media efforts including on Facebook.
- Continue to encourage PhDs as reviewers to submitted journals.
- Engage further with the readership and authors in China.

# Library

The CSEAR Office at the University of St Andrews holds a large hard copy library of books, journal articles, annual reports and stand-alone reports as well as an important historical archive of reports. The work to identify what needs to be archived and what can be digitized and then archived had been delayed due to the health pandemic but will resume once the University's buildings are reopened.



# **CSEAR Financial Update**

CSEAR Council continues to seek other funding sources to strengthen CSEAR's financial situation and support the growth and success of the community. Membership fees and any surplus from the UK conference are key to our operations. Opportunities through training programmes and workshops are also being explored.

Notwithstanding, CSEAR maintains a stable surplus. This is important for future expenditures towards research, expanding engagement and educational activities such as extra workshops. For now, we would like members to be aware of these constraints and to support CSEAR in seeking alternative sponsorship opportunities.

The format of the accounts was changed in 2018-19 due to the changes within the School of Management's accounting department. Going forward the approved finances will be detailed in the following:

Cost Band	Detail Code	Year	2017-18	2018-19	2019-20
Donations	1058 - Restricted donations NO Perfrmnce Condtn	rear	2027 20	2020 25	(4,322)
Donations	1096 - Current Balance Gifts & Donations				4,322
Conference Income	0871 - Academic Conference Income		(49,700)	(41,145)	(5,783)
Conference Income	1451 - Academic Conference Income Carry Forward		4,974	157	(39,272)
External Contribution to Costs	1076 - External Contribution to Specific Expend		(16,281)	9,791	(5,500)
Memberships	1006 - External Membership		(12,261)	(13,496)	(8,304)
Misc Sales	1037 - Sales - Books	-		(35) -	
Other Services Provided	1700 - Payment for Services Provided (Non Consu			,	(2,209)
Royalty/Patent	1020 - Royalty Income		(2,306)	(2,810)	(1,032)
Total Income:			(75,574)	(47,538)	(62,101)
Bank Charges	6185 - Credit Card Charges		1,455	1,381	314
Conference & Group	4084 - Special Functions - Int Inc - Vacation		278	239 -	
Conference & Group	4085 - Conference - Internal		31,161	36,144	31,500
Consumables	4009 - Flowers / Floral Arrangements	-		50 -	
Consumables	4150 - Computer Cons - General		208	220	118
Consumables	6027 - Other Excursion Costs				15
Entertainment & Hospitality	6005 - Hospitality/Entertaining	-			17,302
Entertainment & Hospitality	6007 - Entertaining External Speakers	-		433 -	
Equipment & Furniture	4171 - Computers	-		579 -	
Inter-Departmental Recharges	4190 - Internal Recharges-Other Depts		(13,324)	(9,856) -	
Inter-Departmental Recharges	6026 - Internal Staff Course Fees	-		(1,587)	(267)
Postage, Printing & Stationery	4140 - Stationery		48	99	61
Postage, Printing & Stationery	6080 - Postage And Franking General		1 -		
Print & Design	5701 - Printing Internal Recharges		145 -		
Print & Design	5702 - Design Internal Recharges	-		3 -	
Training	6025 - Conference/Course Fees		(3,445) -		1,005
Travel & Subsistence	6011 - Flights - Travel	-			496
Travel & Subsistence	6012 - Rail - Travel	-			464
Travel & Subsistence	6016 - Taxi		243 -		150
Travel & Subsistence	6017 - External Accommodation	-			335
Travel & Subsistence	6051 - Subsistence	-			233
Casual Salaries	2100 - Hourly Pay - Basic	-		1,027	1,276
Academic Research	2011 - Academic Research Grade 5		11,576 -		
Managerial Specialist & Admin	2044 - Managerial Specialist & Admin Grade4		7,485	17,368	18,298
Total Expenditure			35,831	46,098	71,301
Net (Income)/Expenditure			(39,743)	(1,439)	9,200
Open Reserves at 1 August			69,369	109,113	110,552
Closing Reserves at 31 July			109,113	110,552	101,352
crossing reserves at 31 July			103,113	110,332	101,332

## **Grant Applications & Funding**

CSEAR is extremely grateful to CIMA who has supported CSEAR conferences between 2014-20. In the past year, CSEAR successfully secured a total of £1500 for CSEAR UK and £1500 for the ACSEAR planned for the Australasia CSEAR event at the Victoria University Wellington.

## **Forward Planning**

The future of CSEAR will depend on funding and its success in grant applications, sponsorship agreements and membership fees. The Council will actively seek sponsorship and support from other bodies for the CSEAR conferences. The Council also considered developing a series of workshops and executive education programmes both in the UK and worldwide to increase

income each year. This is an area that has been identified as a major priority for Council to address, as the self-funding model of CSEAR relies heavily on grant applications and successes. Members will be advised of achievements and successes.

# The People In CSEAR

People are central to CSEAR. In 2019-20, Council members and the broader CSEAR network have worked hard to support research and collegiality in such challenging times. There is clearly much more to do in the future and we would welcome any suggestions on how we can increase the involvement of the CSEAR community.

## Staffing

Since January 2018, Dr Lori Leigh has worked as the CSEAR Research Administrator on a part-time contract (22hr/week). Currently, this position is internally funded by CSEAR and will be reviewed annually with a view to extending the contract for 12 months in each instance, as long as finances allow.

#### **CSEAR Council Members**

Name:	Role/Notes:	State:	Institution:
Ian Thomson (IT)	<b>Convenor</b> : Voted in again 2019	England	University of Birmingham
John Ferguson (JF)	Co-Director	Scotland	University of St Andrews
Shona Russell (SR)	Co-Director	Scotland	University of St Andrews
Charles Cho (CC)	Opted in as International Associate Chair	Canada	Schulich School of Business, York University
Matias Laine (ML)		Finland	Tampere University
Robin Roberts (RR)		USA	University of Central Florida
Colin Dey (CD)		Scotland	University of Stirling
Massimo Contrafatto (MC)		Italy	Universita Degli Studi Di Bergamo
Stephanie Perkiss (SP)	Co-opted onto the Council as Chair of the Council's ACSEAR subcommittee.	Australia	University of Wollongong
Giovanna Michelon (GM)		England	University of Bristol
Professor Gunnar Rimmel (GR)		England	Henley Business School
Eija Vinnari (EV)		Finland	Tampere University
Helen Tregidga (HT)		England	Royal Holloway University of London
Michelle Rodrigue (MR)		Canada	Université Laval
Lori Leigh Davis (LLD)	CSEAR Administrator	Scotland	University of St Andrews

## **CSEAR Council Meetings**

The Council met online (via Zoom) in 4 occasions in 2020. In between meetings the Council communicated via email continuously each month. The dates of the meetings and the members of Council present are summarized below:

	Meeting 1	Meeting 2	Meeting 3	Meeting 4
	April 7	July 13	September 8	October 19
Present	IT, JF, SR, CC, ML,	IT, CC, EC, GM, GR,	JF, SP, GM, CH, RR,	SR, IT, CC, MR,
	RR, CD, MC, GM, GR,	HT, JF, MC, MR, RR,	EC, SH, EV, CD, ML,	MC, CD, EV, ML,
	EV, HT, MR, EC, LD	SR, SP, LD	IT, MC, MR, LD	HT, GR, JF, EC,
				LD,
Apologies for	SP	EV, CD, ML	HT	SP
Absence				

## **Committee of International Associates**

<b>Convenor:</b> Professor Charles Cho	Canada	Schulich School of Business, York University
Stephanie Perkiss	Australia	University of Wollongong
Cornelia Beck	Australia	The University of Sydney Business School
Artie Ng	Hong Kong	The Hong Kong Polytechnic University
Sheila Killian	Ireland	University of Limerick
Ericka Costa	Italy	University of Trent
Michelle Rodrigue	Canada	Université Laval
Carlos Larrinaga	Spain	Universidad du Burgos
Hongtao Shen	China	Jinan University - School of Management
Mohamed Saeudy	UK	University of Bedfordshire
Chris Van Staden	New Zealand	University of Auckland
Hannele Mäkelä	Finland	Tampere University
Den Patten	USA	Illinois State University
Sophie Spring	France	Université de Montpellier
Teresa Eugénio	Portugal	Escola Superior de Tecnologia e Gestao Instituto Politeecnico de Leiria

## **Distinguished Expert Advisors in 2020**

<u>·</u>		
Professor Tom Lee	University of St	
Professor rolli Lee	Andrews	
Professor Lee Parker	RMIT University	
Dr Osamuyimen Egbon	University of Essex	

# CSEAR By-Laws and Roles, Responsibilities and Governance of the Committee of International Associates

In May 2014, the Council and Committee of IAs completed the CSEAR By-Laws and Roles, Responsibilities and Governance of the Committee of International Associates. There have been no amendments to these documents during the current session. These documents are available on the Centre's website (<a href="https://www.st-andrews.ac.uk/csear/about/">https://www.st-andrews.ac.uk/csear/about/</a>)