

CSEAR Executive Council Meeting Minutes

Tuesday August 27th 5:30pm (UK Time)

Topic: Third Meeting 2019

Location of Meeting: Lecture Room 4 (LR4) in the Gateway Building, St Andrews University

Members of Council Present:

Colin Dey, Matias Laine, Charles Cho, Eija Vinnari, Gunnar Rimmel, Ian Thomson, Jesse Dillard, Lorna Stevenson, Michelle Rodrigue, Robin Roberts

Apologies for Absence:

Professor Giovanna Michelin, Carmen Correa Ruiz, Carol Tilt, Giovanna Michelin, Hellen Tregidga, John Ferguson, Massimo Contrafatto

Minutes of Previous Meeting ([Approved](#))

Special Message from the Convenor

Welcome to all the new Council Members. The new members of Council will be introduced and highlighted in the AGM. There is an opportunity to co-opt the new Council member to replace Carmen. Much appreciation to Jesse for all the years on Council. The Council has worked very well together over the years and aims to carry on in this good tradition going forward.

To Do: Ian to address runner-ups of the Council Election to fill vacant role.

To Do: Lori Leigh to check Council meetings minutes on the website.

To Do: Lori Leigh to create an 'Introduction to the Council' Pack including governance sheet and previous Executive Council meeting minutes.

To Do: Lori Leigh to remove titles from minutes and website going forward.

Topics of Discussion

(1) CSEAR Sponsorship

Special appreciation is noted to both Robin (the Al and Nancy Burnett Eminent Scholar Chair in the Kenneth G. Dixon School of Accounting at the University of Central Florida, USA) and Charles (the Erivan K. Haub Chair in Business & Sustainability in the Schulich School of Business at York University, Canada) for their on-going support for the Emerging Scholars Colloquiums.

Question: Do we go searching for alternative sources? Views on large multi-nationals – attention to ethical issues and reputation is important. There is an opportunity for support from an insurance company.

In Agreement: We are now proactively searching for external funding.

To Do: Lori Leigh to ask Martin (CIMA) for advice for application this year. It is encouraged to submit application nonetheless.

To Do: For all council members to consider other sources of funds we can appeal to i.e. ICW could be an ideal fit to pursue.

(2) Building Research Capacity

CSEAR final session will be an open forum, to look for collaborate projects, any ideas to share and build capacity to feed to council. Looking to building our educational material available to all the members. Writing workshops is also an option.

To Do: All Council members to encourage all members to provide ideas/feedback.

(3) Partnerships

ACSEAR – Committee Stephanie Perkiss has taken over Carol's role.

IA level of membership does not meet the 50ppl for 2 roles. IA elections will need to take place. Plan the logistics for the election for new term in January. Memberships numbers to be shared with IA and IA Chair at the time of the election.

(4) Vision/Mission/Value Statement – remains the same.

(5) CSEAR Conference – Planning Going Forward

In Agreement: Charles Cho to be Congress Organising Committee Chair for one more year, before handing it over to a new Chair for 2021 Congress.

To Do: Charles as the Organising Committee Chair to provide a template for further meetings. The Chair will assemble the team with the spirit of continuity.

To Do: Charles to create a 5 person Committee, to ensure their availability to the ESC and Congress, if and when a member is unable to attend. It would be recommended, that there be jobs for all members.

In Agreement: There will be a person from CSEAR St Andrews on the Organising Committee next year.

In Agreement: For the ESC, 2 people would be ideal; with a person who stays close to the Congress.

To Do: Lori Leigh: to email list of people to Charles and Giovanna who expressed interest in helping in both the Congress/Emerging Scholars Colloquium:

- a) Associate Professor Lee Moerman, University of Wollongong, Australia
- b) Dr. Matt Sorola, Kemmy Business School, Republic of Ireland
- c) Dr. Lies Bouten, IESEG, France
- d) Dr. Ericka Costa, University of Trento, Italy
- e) Oana Apostol, University of Turku, Finland`

(6) Memberships Update

Numbers: Membership is steady for the year up to August 2019. Whilst there were a decrease in electronic paid memberships 183 from 192, there was a slight increase in hardcopies from 33 in 2018 to 35 this year. There are currently 6 complimentary memberships and subscriptions to SEAJ. Like last year, there is an expected 15-20 more memberships to be paid from August to the end of 2019 with the CSEAR Spain and the ACSEAR conferences scheduled before the end of the year. As of the end of August there are 238 members.

Payment - Fees to stay the same for next year

To Do: Robin to look at the opportunities for membership fee options, including lowering the fees.

(7) Website

In Agreement: The CSEAR Council agrees that going forward we will not continue with the existing system. We are now going to explore alternative platforms and look to outsource to third-party to re-create. Must highlight the content for the Conference(s), SEAJ and community. Consideration of membership value continues. It is noted that the archive of material available upon request or on Google Scholar.

To Do: Lori Leigh: To communicate with the current website designer

To Do: Colin: to create a task force to complete new platform for next Conference Explore other options.

To Do: All Council members to send in options of good websites to Colin.

To Do: Lori Leigh to update benefits of lower conference fees on the reasons why to be a member of CSEAR on the website.

(8) Social Media

The numbers are growing without any CSEAR UK input. The website to showcase all the social media platforms. Blog needs more stories.

To Do: Colin to support a feasibility of options for increasing input and growing

****Opportunity to have a second person hired in the UK office to promote social media.**
(Previously there have been two people working part-time in the CSEAR office until 2018).

(9) Financial Updates

Consistent income through memberships and August Congress
Continual, minimal expenses – Admin costs are low and office expenses maintained by the School of Management
Recognition to seek alternative sponsorship opportunities
A Stable, Healthy Bank Account

(10) Sustainable Travel

To Do: Colin to write a blog piece .

(11) SEAJ Updates

Matias formally announcing Michelle as the new Joint-Editor. Welcome to the team and thank you for your on-going support. Matias to replace Carlos Larrinaga as the Convenor of the Editorial Board.

(12) CSEAR Co-Director Announcement

Special Message from the Convenor: Many thanks to Lorna for her 7+years as Co-Director of CSEAR and long-term involvement with the Centre. Your continuous engagement with the CSEAR office in St Andrews, especially with the finances, is very much appreciated.

It is announced that Lorna will step down and Dr Shona Russell, School of Management, will be appointed as the next Co-Director of CSEAR.

To Be Decided by Doodle poll.