

**CSEAR Executive Council Meeting**  
Monday December 2<sup>nd</sup> 2019

Topic: Fourth Meeting 2019

Location of Meeting: Via Zoom

## **Proposed Agenda**

### **In Attendance and Apologies for Absence:**

<b>Name:</b>	<b>Notes:</b>	<b>Yes/No</b>	<b>Institution:</b>
<b>Convenor:</b> Professor Ian Thomson (IT)		Y	University of Birmingham
Professor John Ferguson (JF)		Y	University of St Andrews
Dr Shona Russell (SR)		N	University of St Andrews
Professor Charles Cho (CC)		Y	Schulich School of Business, York University
Dr Matias Laine (ML)		Y	University of Tampere
Professor Robin Roberts (RR)		Y	University of Central Florida
Dr Colin Dey (CD)		Y	University of Stirling
Professor Massimo Contrafatto (MC)		Y	Universita Degli Studi Di Bergamo
Dr Stephanie Perkiss (SP)		N	University of Wollongong
Professor Giovanna Michelon (GM)		Y	University of Exeter
Professor Gunnar Rimmel (GR)		Y	Henley Business School
Professor Eija Vinnari (EV)		Y	University of Tampere
Professor Helen Tregidga (HT)		N	Royal Holloway
Professor Michelle Rodrigue (MR)		Y	University of Laval
Dr Ericka Costa		Y	University of Trento
Dr Lori Leigh Davis (LLD)		Y	University of St Andrews

## **For Discussion**

### **1. Minutes of Previous Meeting (Approval)**

Comments/Corrections: Gunner to be removed from website helping.

Gio – change to Bristol University

### **2. Matters Arising from the Above Minutes (not on agenda below)**

No new issues.

### 3. CSEAR Sponsorship

The situation has not changed since the conference, whereby CIMA is not able to sponsor us in the same way as they used to. We are actively looking for other opportunities and ideas:

- ICEAW and other accounting bodies – might be worth pursuing. They are sort of interested with making connections with us. We need to find the right way in to working with them.

**Request for Further Input from All Board Members:** Anyone have any contacts with the ICEAW?

- Whether to approach corporate sponsors – we should look very carefully at specific funding. We do not need to rush into any alliances.

We have not received a call for funding this year, as we have done previously. It is very difficult to ascertain what the situation is with CIMA currently.

#### **Areas for Opportunity:**

- a) Continuing education hours for chartered accountants.
- b) Practitioner workshops

**Request for Further Input from All Board Members:** To consider all the potential options and to follow all the guidelines for requesting sponsorship.

### 4. Council Elections/IA Elections

- A) Council Elections – all done and approved (website to be updated as soon as possible)
- B) IA Elections –
  - a. With countries that have less than 5 members, to clarify: does the Bylaws require an IA?

**Potential solution:** Group together states who share a conference.

#### **ASCEAR Sub-Committee – Chair of Subcommittee -**

2 IAs for Australia (50 members or more = 2)

Suggestion – 1 position for IA on the Executive Board elected

Stephanie Perkiss Chair of the Committee

Suggestion – Only 1 IA for Australia

Threshold number is required to ensure low membership states don't come and go. Therefore, the Executive Board agreed on

**Question to Council:** What would we do with current IAs with number of memberships less than 5?

Answer: IAs who do not meet the threshold would need to be contacted.

The person as IA should will also be organizers of the conferences.  
Recognition that there are a few one-time only conferences in the past.

**Lori Leigh to Do:** Send Board updated membership numbers to Council (As of December 1<sup>st</sup>) for Council to review to address state actors who may need to be bunched together.

**For the AI Election:**

- a) Charles to send email out to all members, to inform there will be an election, call for nominations, give notice for numbers of
- b) Michelle and Ericka are now on the Board and therefore shifted from Als
- c) Incorporate social media to spread the message

**Recap**

We will have more than 5 in a country  
Organisers of longstanding conferences, if they don't have the 5, they will have the opportunity to be on the conference committee  
Email will be sent out for elections next year.  
Contact Lori Leigh for updates on numbers

**Important** – Als have a dual role of organizing conferences and also being ambassadors for the CSEAR community. It is advised to encourage, not discourage Als, in their efforts to attract new members.

**5. Building Research Capacity**

Markus Milne initiative is currently being undertaken to consider new research questions.

**6. CSEAR Partnerships**

North America – Conference is being prepared being held alongside other conference at the time.

Italy – Research day, discussing issues for a basis to start new research projects. Good engagement with practitioners and academics. We are happy to share our experimental experiences with other members if required. Call for Paper to be sent for next Conference at the beginning of September 2020.

Africa – Call for Papers are being organized for the first CSEAR conference in Nigeria.

CSEAR North Asia – opportunity for Japan to potentially organizing a regional conference.

**Any contacts or any links – please let the Council know.**

## Standing Items

### 7. Vision/Mission/Values Statement

Accepted and maintained

### 8. CSEAR Conferences

#### a) + Comments from UK Congress 2019 - *See Attachment*

Look for ways to be more inclusive ie. Opportunities to speak with all academics. Identify senior members, who not on the organizing committee, who will be available as mentors during the ESC and Congress. Also, breakfast meetings arrange 5 emerging scholars with each academic. Encourage faculty at the ESC to write comments down on the student's written work, if possible (not required). These all can be done informally. Finally, could propose one-one meeting sign-up sheets to meet throughout the conferences. To announce at the beginning of the ESC/Congress: to invite students to meet with requested academics.

For List of members – must be careful to giving out personal information

#### b) + Congress UK 2020

Call should be going out very soon. Good news is the key plenary speaker Laura Spence has agreed to attend. A local practitioner is still to be confirmed. The Best Paper Award will be overseen by Lies.

#### c) + UK Conference ESC 2020

Call for Papers is ready. We used to sponsor the attendance for the ESC and Congress. We will likely not be able to do this again this year. We need to be very clear on the costing of the conference. There will be a limited number of sponsorships with Charles and Robin's kind donations.

Package to be specific:

Pricing for ESC (Full rate

Faculty members may be able to pay for the Monday.

**Lori Leigh to Do: to complete a cover cost fee rates for 2020 and send to Council for early 2020.**

### 9. Website Updates – *See Attachment*

Reminder: the last Council meeting in August we decided to commit to changing the website. The document indicates an overview of what to keep and what to remove, along with potential websites we could emulate. More outward facing and a front door to showcase our journal and conferences. Aim to have a members sight that is easy to navigate and more visually appealing. To promote all of our social media elements that we use. Priority to keep conferences and journal sections. Many areas of the home page have not been updated in a while.

**Question to Council:** What are the areas of the website to keep? Area: Member area only area?

In agreement – the member's only area to be removed.

**Question to Council:** Whether we should maintain a quarterly newsletter.

**Colin/Shona to Do:** Draft up questionnaire of different features on the website to keep/remove for members by the end of January 2020.

To carefully review the Google Analytics report for 2019.

Must integrate social media on to the platform ie. Most recent twitter posts to be shown on the homepage.

The launch of the new website should be completed by July 2020.

**Area of Opportunity:** To streamline SEAJ information to be as accessible as possible. Michelle and Matias to review key data.

## **10. Annual Report/Finances**

The overall picture is positive. The School of Management continues to support the Centre.

**Request to All Members:** Please send any updates or further information for the annual report to Lori Leigh by end of December/early January.

## **11. Outstanding Items Relating to Governance CSEAR**

No items to report.

## **12. Items Relating to Governance SEAJ**

- Aim/Scope (see item 6 from SEAJ Executive Meeting August 29<sup>th</sup> below)
- Appointment of Review Editor (to match bylaws with existing practice, i.e. invited by the EEB instead of the Editorial Board)

In general terms, we continue with the existing structure. At the end of 2019:

- Michelle Rodrigue joins Helen Tregidga as the new Joint Editor.
- Matias Laine ends his four-year term and moves from Joint Editor to Convenor
- Carlos Larrinaga steps down from the convenor position as well as SEAJ Exec Editorial Board
- Mercy Denedo replaces Michelle as one of the Reviews Editors.

Discussion regarding the length of term of the Editorial Board members.

- Rotation can be useful at times. Editors to review the Editorial Board and if changes needed thank those stepping down for their service.

- Editorial Board members important for the journal, as they generally accept review requests and understand where the journal is coming from.

**Item 1:** We would accept submissions up to 8,000 words. Previously it used to be 4 papers up to 5,000 words. In case of longer submissions, authors should contact editors. Formally, the governance changes requests approval for the new wording.

**Item 2:** Review editors should be elected to the Board. Previously, they have been invited personally by the Editors in place. The Board has agreed this informal way of appointing review editors is appropriate.

### **12(A) Other SEAJ Updates**

Matias to be stepping down effective January 1<sup>st</sup> and will take over as Convenor. Carlos will step down on January 1<sup>st</sup>.

### **13. Mentoring**

Nothing to Report

### **14. Further Discussion Points**

None to report.

**Next Meeting to Be: First week of March in Zoom**